



WHAT IS A TRIBUTE PAGE?

An online tribute page is a digital space where people can celebrate and commemorate the life of someone who has passed away. It typically includes photos, stories, messages, and sometimes videos shared by friends and family to honour their memory. These pages often serve as a place for loved ones to gather virtually and pay their respects, share memories, and express condolences.

WHAT CAN YOU DO WITH YOUR TRIBUTE PAGE?

- 1) Invite family and friends to share memories of, or tributes to your loved one: share videos, photos, memories, or stories about the person who has passed away.
- 2) Light virtual candles: on important and special dates and anniversaries, light a candle for your loved one. You and your family and friends will be able to access this, and light one themselves if they wish.
- 3) Share funeral details: use your page to share details of your loved one's funeral, keeping all of the information in one place.
- 4) Connect with others: visitors can interact with other friends and family members who are also paying their respects on the tribute page, offering support and solidarity.

5) **Keep a private diary:** keep your own diary about your bereavement, and create your own playlist with full audio controls.

6) **Make the page public or private:** you will have full control over public or private access of the page. Make it public so that it can be seen by anyone, or just allow family and friends access to share in the memory of your loved one.

7) **Donate and raise vital funds for LifeCare:** help us ensure no older person is left alone or isolated.

HOW TO SET UP A TRIBUTE PAGE

Setting up a tribute page is free of charge, and easy to do. Simply:

1) **Visit the Much Loved Website:** www.muchloved.com

2) **Once on the website, click on 'Create a FREE Tribute'**

3) **Fill out of all of the required information and follow the step-by-step instructions**

Your online tribute page is free to create, and will be there for as long as you want it to be. Once it has been set up, you can share it with friends and family. Any donations made in memory of your loved one on the tribute page will automatically come to LifeCare Edinburgh, enabling us to continue to support local older people to thrive at home and be active members of their community.

IF YOU HAVE ANY QUESTIONS OR WOULD LIKE SUPPORT OR ADVICE ON SETTING UP YOUR PAGE, PLEASE CALL AMY OR CLAIRE ON 0131 343 0940 OR EMAIL [FUNDRAISING@LIFECARE-EDINBURGH.ORG.UK](mailto:fundraising@lifecare-edinburgh.org.uk).